



ADUR & WORTHING
COUNCILS

WBC Cabinet Member for
Regeneration and
ADC Cabinet Member for Environment
& Leisure

JAW/015/22-23

Date: 27 February 2023

Decision to be taken on or after
7 March 2023

Key Decision: No

Worthing Parking Review

Report by the Director for Digital Sustainability & Resources

Executive Summary

1. Purpose

- To seek approval to implement revised parking tariffs as part of review of Worthing car parks, subject to the completion of statutory consultation processes.

2. Recommendations

- 2.1 That, subject to the the outcome of the statutory consultation process, the Director for Digital, Sustainability and Resources is delegated to implement the following tariff changes, set out in detail in the body of this report:
- 2.1.1 To agree to the proposed tariff changes for the three multi-storey car parks
- 2.1.2 To agree to the proposed season ticket tariff changes for the three multi-storey car parks.
- 2.1.3 To agree to the proposed tariff changes in a number of Worthing surface car parks.
- 2.1.4 To agree to the proposed season ticket tariff changes in a number of Worthing surface car parks.

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3. Context

3.1 The Council reviews its parking tariffs on a regular basis in line with Government guidance. The purpose of the review is to:

- Ensure tariffs encourage appropriate parking behaviour, reducing congestion.
- The tariffs support economic growth whilst also supporting modal shift and improving air quality.
- Ensuring parking income supports the required investment in parking infrastructure taking into account inflationary pressures impacting the running of the car parks.

3.2 Minor tariff changes are proposed for:

- The three multi-storey car parks: Buckingham Road, Grafton and High Street MSCP.
- Season ticket prices for the three multi-storey car parks: Buckingham Road, Grafton and High Street MSCP.
- Surface car parks at Beach House East, Beach House West, Lyndhurst Road, Brooklands Brighton Road East and West and Western Road, High Street surface, Montague Centre and Teville Gate.
- Season ticket prices affecting the car parks at Amelia Park, Beach House East, Beach House West, Lyndhurst Road, Brooklands Brighton Road East and West and Western Road, Marine Crescent and Teville Gate

3.3 The proposed changes are summarised in the section below. Any revenue increase will support the Council's wider priorities, particularly in relation to sustainable transport and our efforts to reduce carbon emissions.

4. Issues for consideration

4.1 The following options have been considered as part of the review for 2022/23. The proposals for each of the sites are summarised below.

4.2 Proposed Tariff Review - Multi-Storey Car Parks

4.3 The parking tariffs across the three Multi-Storey car parks apply between 10am and 6pm, 7 days per week.

4.4 The proposal is to increase the one hour tariff (Monday - Saturday) across all three multi-storey car parks from £1.00 to £1.30. This will be the first increase in 7 years.

4.5 The second hour would be increased from £2.00 to £2.60. The proposed increases ensure parking tariffs remain competitive when compared to other similar local authorities in the area (See Appendix A).

Car Park	Existing Tariff	Proposed Tariff
Up to 1 hour	£1.00	£1.30
Up to 2 hours	£2.00	£2.60
Up to 3 hours	£3.90	No change
Up to 4 hours	£5.20	No change
Up to 5 hours	£6.50	No change
All Day	£11.00	No change

4.6 Proposed Tariff Review - Surface Car Parks

4.7 With the exception of the introduction of a night rate at Beach House and Lyndhurst Road car parks in 2019, surface car park tariffs have not been changed since 2015. In light of this it is proposed to increase charges by 10% (rounded to the nearest 10p).

Car Park	Existing Tariff	Proposed Tariff
Beach House East & West	£1.2 £2.1 £3.2 £4.3 £5.6 £6.7 Night tariff £1 per hour max £3	Up to 1 hour £1.3 Up to 2 hours £2.3 Up to 3 hours £3.5 Up to 4 hours £4.7 Up to 6 hours £6.1 All day £7.4 (6am to 6pm) No change
Brooklands Brighton Road East, West and Western Road	£0.6 £1 £1.5 £2 £2.5 £2.5	Up to 30 minutes £0.7 Up to 1 hour £1.1 Up to 2 hours £1.7 Up to 3 hours £2.2 Up to 6 hours £2.8 All day £2.8

Lyndhurst Road	£1.3 £2.3 £3.5 £4.7 £5.9 £7.6 Night tariff £1 per hour max £3	Up to 1 hour £1.4 Up to 2 hours £2.5 Up to 3 hours £3.9 Up to 4 hours £5.2 Up to 5 hours £6.5 All day £8.4 (6am to 6pm) No change
High St surface	£1.6 £3.2 £4.8 Night tariff £1 per hour max £3	Up to 1 hour £1.8 Up to 2 hours £3.5 Up to 3 hours £5.3 No change
Montague Centre	£0.7 £1.3 £2.5 £3.8 £7 £11 Night tariff £4 flat rate	Up to 30 minutes £0.8 Up to 1 hour £1.4 Up to 2 hours £2.8 Up to 3 hours £4.2 Up to 4 hours £7.7 All day £12.1 (6am to 6pm) No change
Teville Gate	£1.3 £2.3 £3.5 £4.7 £5.5 Night tariff £1 per hour max £3	Up to 1 hour £1.4 Up to 2 hours £2.5 Up to 3 hours £3.9 Up to 4 hours £5.2 All day £6.1 (6am to 6pm) No change

4.8 Proposed Season Ticket Review - Multi-Storey Car Parks

4.9 Season tickets give drivers unlimited use of a car park for a fixed cost. They are particularly effective for people who use the car parks every day. Season ticket prices have not been amended since taking the car parks in house since 2014 and it is proposed to increase the prices by 10% at the point of renewal (existing, pre-paid tariffs will not be adjusted).

Car Park	Existing Tariff	Proposed Tariff
<ul style="list-style-type: none"> • Buckingham Road MSCP • Grafton MSCP • High St MSCP 	£103.00 Monthly £280.00 Quarterly £1,084.00 Yearly £350.00 Guildbourne Residents Yearly	£113.30 £308.00 £1192.40 £385.00

4.10 Proposed Season Ticket Review - Surface Car Parks

4.11 Surface car park season tickets have not been reviewed since 2014. In light of this it is proposed to increase them by 10% (with the exception of Amelia Park where more significant increases are proposed as set out in the table below.

Car Pak	Existing Tariff	Proposed Tariff
Amelia Park Car Park	£7.50 1st car 6 months £15.00 2nd car 6 months £15.00 1st car Yearly £30.00 2nd car Yearly Visitor permits £2.00 sold in books of 10	£11.25 1st car 6 months £22.50 2nd car 6 months £22.50 1st car Yearly £45.00 2nd car Yearly Visitor permits £3.00 sold in books of 10
<ul style="list-style-type: none"> • Beach House East & West • Lyndhurst Road • Teville Gate 	£106.00 Monthly £287.00 Quarterly £975.00 Yearly	£116.60 Monthly £315.70 Quarterly £1072.50 Yearly
Brooklands Brighton Road West	£200.00 Yearly	£220.00 Yearly
Brooklands Western Road	£300.00 Yearly	£330.00 Yearly
Marine Crescent	£20.00 Yearly	£22.00 Yearly

4.12 Time Scales

4.13 The proposed timescales for implementation, subject to statutory consultation processes, is summarised below.

Proposed Date	Action
Middle February 2023	Publish Cabinet Member Report
End of February 2023	Cabinet Member Decision
First week in March 2023	End of Call in Period
Second week March 2023	Start of Statutory Consultation Period

End of March	End of Statutory Consultation Period
First week of April	Consideration of Statutory Feedback
Second week of April	Implementation

5. Engagement and Communication

- 5.1 The proposals will be subject to consultation with key Stakeholders including West Sussex County Council and the police. The proposals will be discussed with representatives from the Town Centre Initiative, local Chamber of Commerce, Theatres, South Downs Leisure Trust and Palm Court Pavilion. In line with the statutory process the proposals will be advertised in the local media, in the car parks and on the Council website prior to coming into force.

6. Financial Implications

- 6.1 The current income generated by the Car Parks within the town is expected to be £2.7m in 2022/23. The fee increase proposals are anticipated to generate additional income of approximately £108,850 per annum. The funds will support the improvement works to the car park estate.

7. Legal Implications

- 7.1 Section 35C Road Traffic Regulation Act 1984 makes provision for variation of charges at off street parking places, in accordance with regulations made by the Secretary of State. Section 35 of the Act allows Councils by order to make provision as to the charges to be paid in connection with the use of car parks where those car parks are off street.
- 7.2 The Local Authorities' Traffic Orders (Procedure) (England and Wales) Regulations 1996 set out the procedures to be followed when carrying out a minor or major variation to off street parking charges including the change to the times that charging is applicable.

Background Papers

None

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Sustainability & Risk Assessment

1. Economic

The proposals will help fund further investment in key car parks securing their

long term viability and significantly enhancing the experience for visitors, residents and people working in Worthing who use the car parks.

2. Social

2.1 Social Value

The investment in the car parks will enhance the experience for customers using them and increasing the sense of security.

2.2 Equality Issues

The improvements to the car parks will make them feel more secure and improve accessibility. The lifts will be more reliable, and parking provision for customers with blue badges will be reviewed.

2.3 Community Safety Issues (Section 17)

Investment in the car parks will improve their security and reduce anti-social behaviour.

2.4 Human Rights Issues

Matter considered and no issues identified

3. Environmental

Matter considered and no issues identified.

4. Governance

Investment in the car parks is a key element of the transformation plans for Worthing Town, supporting the economy, and building the Councils' reputation.

Appendix A

Benchmarking of Car Park Charges

The table below shows comparable authorities car parking charges

Area	1hr	2hr	3hr	4hr	5hr	6hr	8hr	All day	Sunday/ BH
Proposed MSCP Tariff High St Buckingham Grafton	£1.30	£2.60	£3.90	£5.20	£6.50	-	-	£11.00	£1.00 per hour max £5.00
Proposed Tariff Beach House East/West	£1.30	£2.30	£3.50	£4.70	£6.10	-	-	£7.40 (6am to 6pm)	-
Proposed Tariff Brooklands Brighton Road East/West and Western Road	£0.70 (30 minutes) £1.10	£1.70	£2.20	-	-	£2.80	-	£2.80	-
Proposed Tariff High Street Surface	£1.80	£3.50	£5.30	-	-	-	-	-	-
Proposed Tariff Lyndhurst Road	£1.40	£2.50	£3.90	£5.20	£6.50	-	-	£8.40 (6am to 6pm)	-
Proposed Tariff Montague Centre	£0.80 (30 minutes) £1.40	£2.80	£4.20	£7.70	-	-	-	£12.10 (6am to 6pm)	-
Proposed Tariff Teville Gate	£1.40	£2.50	£3.90	£5.20	-	-	-	£6.10 (8am to 6pm)	-
Zone A Worthing Town Centre (1 or 2 hour maximum)	£1.70	-	-	-	-	-	-	-	-
Zone B / C Worthing Town Centre (1 or 2 hour maximum)	£1.60	-	-	-	-	-	-	-	-
<i>Union Place Worthing (NCP)</i>	<i>£1.45 each hour</i>	<i>£1.45 each hour</i>	<i>£1.45 each hour</i>	<i>£1.45 each hour</i>	<i>£16.95 All day</i>				
<i>Short stay Chichester</i>	<i>£1.50</i>	<i>£3.00</i>	<i>£4.70</i>	<i>£6.30</i>	<i>£7.80</i>	<i>£9.40</i>	<i>£12.30</i>	<i>£14.60</i>	-
<i>Central Chichester</i>	<i>£2.00</i>	<i>£4.00</i>	<i>£6.00</i>	<i>£8.00</i>	<i>£10/00</i>	<i>£12.00</i>	<i>£14.00</i>	<i>£16.00</i>	<i>£3.00 max</i>
<i>Swan Walk Horsham (centre)</i>	-	<i>£2.60</i>	<i>£4.00</i>	<i>£5.30</i>	<i>£6.60</i>	<i>£7.90</i>	<i>£9.20</i>	<i>£13.20</i>	<i>£1.70 flat rate</i>
<i>Horsham Denne Rd</i>	<i>£1.60</i>	<i>£3.20</i>	<i>£4.80</i>	-	-	-	-	-	<i>£1.70 flat rate</i>

Mid Sussex Short Stay	<i>£1.00</i>	<i>£1.50</i>	<i>£2.50</i>	<i>£5.00</i>	<i>4+ hours £7.40</i>
Mid Sussex Long Stay	<i>£1.00</i>	<i>£1.50</i>	<i>£2.50</i>	<i>£3.70</i>	<i>4+ hours £5.00</i>
Hove - King Alfred	<i>£2.30</i>	<i>£3.50</i>	<i>£4.60</i>	<i>£5.80</i>	<i>12 hours £11.50</i>