



ADUR & WORTHING  
COUNCILS

Adur Cabinet Member for  
Environment & Leisure  
Worthing Cabinet Member for  
Regeneration

Decision Ref No: JAW/001/23-24

Date 19 May 2023

Decision to be taken on or after  
29 May 2023

Key Decision No

## **JAW/001/23-24 Adur Car Park Tariff Review**

### **Report by the Director for Operations and Sustainability**

#### **Executive Summary**

##### **1. Purpose**

- To seek approval to implement revised parking tariffs as part of the review of Adur car parks. The surplus income generated from this additional income has enabled the creation of a budget for expenditure relating to local environmental initiatives to combat climate change and restore nature.

##### **2. Recommendations**

2.1. The Director for Operations and Sustainability is delegated to implement the following tariff changes, set out in detail in the body of this report:

2.1.1 To agree to the proposed tariff changes in a number of Adur surface car parks.

2.1.2 To agree to the proposed season ticket tariff changes in a number of Adur surface car parks.

2.1.3 To agree to introduce Monthly, Quarterly and yearly season tickets at Littlecroft car park, Lancing

### **3. Context**

- 3.1** The Council reviews its parking tariffs on a regular basis in line with Government guidance. The purpose of the review is to:
- Ensure tariffs encourage appropriate parking behaviour, reducing congestion.
  - The tariffs support economic growth whilst also supporting modal shift and improving air quality.
  - Ensuring parking income supports the required investment in parking infrastructure taking into account inflationary pressures impacting the running of the car parks.
- 3.2** Tariff changes are proposed for:
- Surface car parks at Beach Green, Littlecroft, Middle Street, North Farm Road, Old Fort, Pond Road, Riverside, Ropetackle, Southwick Beach, Southwick Square, Tarmount Lane.
  - Season ticket prices affecting the car parks at Beach Green, Beach Green (Residents), 60 Brighton Road, North Farm Road, Old Fort, Riverside, Riverside permit area, Ropetackle, Southwick Beach, Southwick Square.
  - The introduction of Monthly, Quarterly and Yearly season tickets at Littlecroft car park, Lancing.
- 3.3** The proposed changes are summarised in the section below. The estimated surplus income generated from this additional income has enabled the creation of a budget for expenditure relating to local environmental initiatives to combat climate change and restore nature

### **4. Issues for consideration**

- 4.1** The following options have been considered as part of the review for 2023/24. The proposals for each of the sites are summarised below.

#### **4.2 Proposed Tariff Review - Surface Car Parks**

<b>Car Park</b>	<b>Existing Tariffs</b>	<b>Proposed Tariffs</b>
Beach Green 9am to 6pm Every day	up to 30 mins 0.5	up to 30 mins 0.6
	Up to 1 hour 0.6	Up to 1 hour 0.7
	Up to 2 hours 1.2	Up to 2 hours 1.3
	Up to 4 hours 2.5	Up to 4 hours 2.8
	All Day 4.0	All Day 5.0
	No returns to the same car park within 1 hour of initial paid period	No returns to the same car park within 1 hour of initial paid period
Middle Street 9am to 6pm Monday to Sunday including Bank Holidays	up to 30 mins 0.5	up to 30 mins 0.6
	Up to 1 hour 0.7	Up to 1 hour 0.8
	Up to 2 hours 1.5	Up to 2 hours 1.7
	Up to 4 hours 2.5	Up to 4 hours 2.8
	All Day 6.0	All Day 6.6
	Sunday/Bank Holidays £1.00 All day	Sunday/Bank Holidays £1.00 All day
Old Fort 9am to 6pm Every day	up to 30 mins 0.5	up to 30 mins 0.6
	Up to 1 hour 0.6	Up to 1 hour 0.7
	Up to 2 hours 1.2	Up to 2 hours 1.3
	Up to 4 hours 2.5	Up to 4 hours 2.8
	All Day 4.0	All Day 5.0
	No returns to the same car park within 1 hour of initial paid period	No returns to the same car park within 1 hour of initial paid period
Pond Road 9am to 6pm Monday to Sunday including Bank Holidays	up to 30 mins 0.5	up to 30 mins 0.6
	Up to 1 hour 0.7	Up to 1 hour 0.8
	Up to 2 hours 1.5	Up to 2 hours 1.7
	Up to 4 hours 2.5	Up to 4 hours 2.8
	All Day 5.0	All Day 5.5
	Sunday/Bank Holidays £1.00 All day	Sunday/Bank Holidays £1.00 All day
	No returns to the same car park within 1 hour of initial paid period	No returns to the same car park within 1 hour of initial paid period
Riverside 9am to 6pm Every day	up to 30 mins 0.5	up to 30 mins 0.6
	Up to 1 hour 0.7	Up to 1 hour 0.8
	Up to 2 hours 1.5	Up to 2 hours 1.7
	Up to 4 hours 2.5	Up to 4 hours 2.8
	All Day 4.0	All Day 5.0
Tarmount Lane	up to 30 mins 0.5	up to 30 mins 0.6

9am to 6pm Monday to Sunday including Bank Holidays	Up to 1 hour	0.7	Up to 1 hour	0.8
	Up to 2 hours	1.5	Up to 2 hours	1.7
	Up to 4 hours	2.5	Up to 4 hours	2.8
	All Day	5.0	All Day	5.5
	Sunday/Bank Holidays £1.00		Sunday/Bank Holidays £1.00	All day
	All day		No returns to the same car park within 1 hour of initial paid period	No returns to the same car park within 1 hour of initial paid period
Ropetackle 9am to 6pm Monday to Sunday including Bank Holidays	up to 30 mins	0.5	up to 30 mins	0.6
	Up to 1 hour	0.6	Up to 1 hour	0.7
	Up to 2 hours	1.2	Up to 2 hours	1.3
	Up to 4 hours	2.5	Up to 4 hours	2.8
	All Day	4.0	All Day	5.0
	Sunday/Bank Holidays £1.00		Sunday/Bank Holidays £1.00	All day
Littlecroft 9am to 6pm Monday to Sunday including Bank Holidays	up to 30 mins	0.5	up to 30 mins	0.6
	Up to 1 hour	0.6	Up to 1 hour	0.7
	Up to 2 hours	1.2	Up to 2 hours	1.3
	Up to 4 hours	2.5	Up to 4 hours	2.8
	All Day	4.0	All Day	5.0
	Sunday/Bank Holidays £1.00		Sunday/Bank Holidays £1.00	All day
North Farm Road 9am to 6pm Monday to Sunday including Bank Holidays	up to 30 mins	0.5	up to 30 mins	0.6
	Up to 1 hour	0.7	Up to 1 hour	0.8
	Up to 2 hours	1.5	Up to 2 hours	1.7
	Up to 4 hours	2.5	Up to 4 hours	2.8
	All Day	4.0	All Day	5.0
	Sunday/Bank Holidays £1.00		Sunday/Bank Holidays £1.00	All day
Southwick Beach 9am to 6pm Every day	up to 30 mins	0.5	up to 30 mins	0.6
	Up to 1 hour	0.7	Up to 1 hour	0.8
	Up to 2 hours	1.5	Up to 2 hours	1.7
	Up to 4 hours	2.5	Up to 4 hours	2.8
	All Day	4.0	All Day	5.0
Southwick Square 9am to 6pm Monday to Sunday including Bank Holidays	up to 30 mins	0.5	up to 30 mins	0.6
	Up to 1 hour	0.7	Up to 1 hour	0.8
	Up to 2 hours	1.5	Up to 2 hours	1.7
	Up to 4 hours	2.5	Up to 4 hours	2.8
	All Day	4.0	All Day	5.0
	Sunday/Bank Holidays £1.00		Sunday/Bank Holidays £1.00	All day

	All day	day
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**4.3** The surface car park tariffs have not been changed since 31st January 2017. In light of this it is proposed to increase charges by 10% (rounded to the nearest 10p).

**4.4 Proposed Season Ticket Review - Surface Car Parks**

**4.5** Surface car park season tickets have not been reviewed since 2017. In light of this it is proposed to increase them by 10% .

Car Park	Proposed Tariff	Existing Tariff
<ul style="list-style-type: none"> <li>● North Farm Road</li> <li>● Beach Green</li> <li>● Old Fort</li> <li>● Riverside</li> <li>● Ropetackle</li> <li>● Southwick Beach</li> <li>● Southwick Square</li> </ul>	Monthly £39.00 Quarterly: £110.00 Yearly: £385.00	£35.00 Monthly £100.00 Quarterly £350.00 Yearly
<ul style="list-style-type: none"> <li>● Beach Green Residents (Houseboats)</li> </ul>	Yearly £143.00 Visitor permits £1.10 each sold in books of 10	£130.00 Yearly Visitor permits £1.00 each sold in books of 10
<ul style="list-style-type: none"> <li>● 60 Brighton Road (Residents only)</li> </ul>	Yearly £110.00 Visitor permits £1.10 each sold in books of 10	£100.00 Yearly Visitor permits £1.00 each sold in books of 10
<ul style="list-style-type: none"> <li>● Riverside (Residents)</li> </ul>	Yearly £220.00	£200.00 Yearly

**4.6 Introduction of Season Tickets at Littlecroft Car Park, Lancing**

**4.7** There have been requests from local residents to introduce season tickets at Littlecroft Car Park, the request has been made through the place and economy team and supported by local members. The car park does not generate much income and a limited number of season tickets could generate guaranteed income, the proposed season tickets would be in line with the other car parks, where season tickets are sold.

The season tickets would be sold at the following rates in line with the other Adur car park season ticket prices:

Monthly	Quarterly	Yearly
£39.00	£110.00	£385.00

#### 4.8 Time scales

4.9 The proposed timescales for implementation for the tariff changes and season ticket prices are summarised below.

Proposed Date	Action
May 2023	Publish Cabinet Member Report
May/June 2023	Cabinet Member Decision
June 2023	End of Call in Period
June/July 2023	Advertisement of Notice of Variation
July/August 2023	Implementation

4.10 The proposed timescales for implementation for the introduction of season tickets at Littlecroft car park are summarised below for

Proposed Date	Action
May 2023	Publish Cabinet Member Report
May/June 2023	Cabinet Member Decision
June 2023	End of Call in Period
June/July 2023	Advertisement of Notice of Proposals
July/August 2023	Advertisement of Notice of Making
August/September 2023	Implementation

## 5. Engagement and Communication

5.1 The proposals will be sent to West Sussex County Council and the

police. The proposals will be discussed with representatives from the local Chamber of Commerce. In line with the statutory process the proposals will be advertised in the local media, in the car parks and on the Council website prior to coming into force

## **6. Financial Implications**

- 6.1 The fee increase proposals are anticipated to generate additional income of approximately £19,800 per annum. The funds will support the Council's priorities, in relation to improving the environment and combating climate change.

## **7. Legal Implications**

- 7.1 Section 35C Road Traffic Regulation Act 1984 makes provision for variation of charges at off street parking places, in accordance with regulations made by the Secretary of State. Section 35 of the Act allows Councils by order to make provision as to the charges to be paid in connection with the use of car parks where those car parks are off street.
- 7.2 The Local Authorities' Traffic Orders (Procedure) (England and Wales) Regulations 1996 set out the procedures to be followed when carrying out a minor or major variation to off street parking charges including the change to the times that charging is applicable or amendments to the off-street parking order for example when introducing a new charge at an off-street car park for example season tickets.

### **Background Papers**

- None

### **Officer Contact Details:-**

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## **Sustainability & Risk Assessment**

### **1. Economic**

The proposals will help fund further investment in key car parks securing their long term viability and significantly enhancing the experience for visitors, residents and people working in Adur who use the car parks.

### **2. Social**

#### **2.1 Social Value**

The investment in the car parks will enhance the experience for customers using them and increasing the sense of security.

#### **2.2 Equality Issues**

The improvements to the car parks will make them feel more secure and improve accessibility. The lifts will be more reliable, and parking provision for customers with blue badges will be reviewed.

#### **2.3 Community Safety Issues (Section 17)**

Investment in the car parks will improve their security and reduce anti-social behaviour.

#### **2.4 Human Rights Issues**

Matter considered and no issues identified

### **3. Environmental**

Matter considered and no issues identified. However surplus income generated from the increase will support the Council's wider priorities, particularly in relation to sustainable transport and our efforts to reduce carbon emissions

### **4. Governance**

Investment in the car parks is a key element of the transformation plans for Adur, supporting the economy, and building the Councils' reputation.



## Appendix A

### Benchmarking of Car Park Charges

The table below shows comparable authorities car parking charges

Area	1hr	2hr	3hr	4hr	5hr	6hr	8hr	All day	Sunday/ BH
Beach Green (proposed)	70p	1.30	--	2.80	--	--	--	5.00	--
Middle Street (proposed)	80p	1.70	--	2.80	--	--	--	6.60	£1 flat rate
Old Fort (proposed)	70p	1.30	--	2.80	--	--	--	5.00	--
Pond Road (proposed)	80p	1.70	--	2.80	--	--	--	5.50	£1 flat rate
Riverside (proposed)	80p	1.70	--	2.80	--	--	--	5.00	--
Tarmount Lane (proposed)	80p	1.70	--	2.80	--	--	--	5.50	£1 flat rate
Ropetackle (proposed)	70p	1.30	--	2.80	--	--	--	5.00	£1 flat rate
Littlecroft (proposed)	70p	1.30	--	2.80	--	--	--	5.00	£1 flat rate
North Farm Road (proposed)	80p	1.30	--	2.80	--	--	--	5.00	£1 flat rate
Southwick Beach (proposed)	80p	1.70	--	2.80	--	--	--	5.00	--
Southwick Square (proposed)	80p	1.70	--	2.80	--	--	--	5.00	£1 flat rate
Union Place Worthing (NCP)	£1.45 each hour	£1.45 each hour	£1.45 each hour	£1.45 each hour	£16.95 All day				
Short stay Chichester	£1.50	£3.00	£4.70	£6.30	£7.80	£9.40	£12.30	£14.60	--
Central Chichester	£2.00	£4.00	£6.00	£8.00	£10/00	£12.00	£14.00	£16.00	£3.00 max
Swan Walk Horsham (centre)	--	£2.60	£4.00	£5.30	£6.60	£7.90	£9.20	£13.20	£1.70 flat rate

<i>Horsham Denne Rd</i>	<i>£1.60</i>	<i>£3.20</i>	<i>£4.80</i>	<i>--</i>	<i>--</i>	<i>--</i>	<i>--</i>	<i>--</i>	<i>£1.70 flat rate</i>
<i>Mid Sussex Short Stay</i>	<i>£1.00</i>	<i>£1.50</i>	<i>£2.50</i>	<i>£5.00</i>	<i>4+ hours £7.40</i>				
<i>Mid Sussex Long Stay</i>	<i>£1.00</i>	<i>£1.50</i>	<i>£2.50</i>	<i>£3.70</i>	<i>4+ hours £5.00</i>				
<i>Hove - King Alfred</i>	<i>£2.30</i>	<i>£3.50</i>	<i>£4.60</i>	<i>£5.80</i>	<i>12 hours £11.50</i>				