

If you have any questions about this decision please contact Democratic Services on 01903 221006 or email [democratic.services@adur-worthing.gov.uk](mailto:democratic.services@adur-worthing.gov.uk).

<b>Record of Decision:</b> Street Velodrome cycling weekend event			
<b>Decision taken by:</b> Executive Member for Regeneration			
<b>Declaration of Disclosable Pecuniary Interests:</b> I hereby confirm that I do not have any disclosable pecuniary interest in this item.			
<p><b>Decision:</b> The Executive Member for Regeneration agrees to underwrite the costs and host a Worthing Street Velodrome event on the weekend of 1st and 2nd August 2015 – maximum total costs of £21,500 [inclusive of need for temporary track cover] from within the Economy budget;</p> <ul style="list-style-type: none"> <li>o To seek an underwriting contribution from WSCC;</li> <li>o To request that the event organisers consult with the residents of Beach House on the proposed event as soon as possible;</li> <li>o To agree to develop a marketing and sponsorship strategy to help meet the full costs of the event;</li> <li>o To develop a communications plan and strategy for the televised promotional element of the event; and</li> <li>o To request regular updates on event management and sponsorship progress from the new Event Officer post.</li> </ul>			
<b>Key Decision:</b> <del>Yes</del> / No			
<b>Reasons for the Decision:</b> The event aligns with the DfT Cycling Development Plan, to which West Sussex County Council, in collaboration with the Coast to Capital Local Enterprise Partnership and other local transport authorities, has submitted an expression of interest in partnering with Government to set a long term ambition for walking and cycling across the C2C area. The hosting of this event also supports the visitor economy.			
<b>Alternative Options Considered:</b> None			
<b>Other Matters Considered:</b>			
Legal Advice and Issues	x	Financial Advice and Issues	x
Sustainability Issues	x	Equality Issues	x

Community Safety Issues	x	Human Rights Issues	x
Reputation	x	Risk Assessment	x
Health and Safety Issues	x		

**Consultation:** This report was circulated to Councillors and published on the Councils' website on 16 December 2014. The following consultation responses were noted by the decision maker: None

**Background Papers:**  
Street Velodrome Proposal

**Lead Officer:**  
**Contact Officer:**  
Scott Marshall - Director for the Economy  
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**Call-in:** The call in deadline for this decision will be 5:00pm on 5 January 2015.



**Signed:**

**Date:** 24 December 2014

**Name:** Councillor Bryan Turner

**Decision Ref No:** W/REG/006/14-15